

OSWER INNOVATION PILOTS Grant Funding Session

www.epa.gov/oswer/iwg/index.html

Priorities to be Funded

The IWG anticipates providing at least \$500,000 to fund creative proposals testing innovative approaches to one or more of the following priority areas:

- 1) Restore contaminated properties to environmental and economic vitality. Ensure sustainable and beneficial use and long-term stewardship.
 - a) Projects may examine greenspace preservation, materials reuse, re-forestation and habitat restoration, energy efficient design, renewable energy use, and improved air and water quality.
 - b) Projects may also explore innovative ways to encourage cleanup and reuse of ecologically valuable land in locations where the local marketplace won't drive reuse on its own.
- 2) Increase America's homeland security.
 - a) Increase preparedness at the local, state, and federal level.
 - b) Enhance EPA's capability to respond under the National Response Plan.
 - c) Improve laboratory and decontamination capacity and capability
- 3) Promote stewardship and resource conservation consistent with the Agency's Resource Conservation Challenge. Promote the reduction, reuse, and recycling of both municipal and industrial wastes.
 - a) third party certification of recycling and take back programs
 - b) use of tools to evaluate management of electronics from an environmental standpoint

Advice on Application Criteria:

- **Eligible Entity:** Public authorities; public agencies and institutions; nonprofit organizations, agencies, and institutions; academia; and federally recognized Tribes. **Tip:** We expect the applicant to be completing the work.
- **Cost Sharing:** At least 5% or request a waiver.
- **Innovation:** How can we tell what is innovative or not?
 - Check website for past projects
 - How many research paper citations are included in your proposal?
 - Tell why it's innovative to your community, and how it will affect others like it.
 - If continuing a previous Innovations Project, or taking a step further – make sure you are not doing what the original said it would do.
- **Partnerships:** If you mention them – have a letter of support.

- **Environmental Results Past Performance:** Simple explanations of previous Fed Grant projects.
- **Programmatic Capability:** Don't over do it, a paragraph will suffice.
- **Budget:** Be as clear and concise as you need to be to show the direct link between the tasks and the money spent doing them.
 - Recommend at least ½ page,
 - Asterisk * Overhead or Indirect costs to explain them in a footnote,
 - Breakdown any personnel costs (wages/hr x hours projected).

Other Necessary Innovations Pilot Grant Basics:

- ✓ Communications Plan – a must with any pilot, have one included in strategic plan
- ✓ Strategic Plan – – Have one and cite it in the project summary. We do not like paying you to develop one.
- ✓ Acronyms – Write Out Once (WOO), then only use WOO later
- ✓ Reviewers of proposals are not all “Techies”
- ✓ Adhere to the page limit
- ✓ Don't get burned by “assumptions”

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